

# CollegiateParent

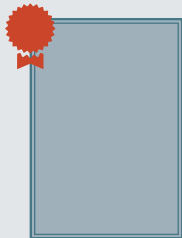
## College Parent Magazine Standard Ad Sizes



**SPREAD** with .25" bleed  
17.5"x11.50" (includes bleed)



**FULL PAGE** with .25" bleed  
inside front or page 3  
8.75" x 11.5"  
(includes bleed on 3 sides)



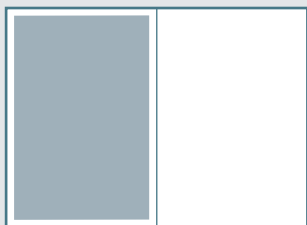
**FULL PAGE** back cover with .25" bleed  
9" x 11.5" (includes bleed)



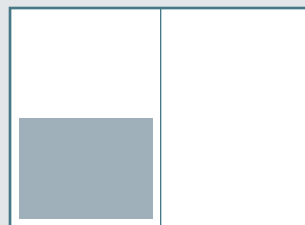
**1/2 PAGE** back cover  
7.375"x5"



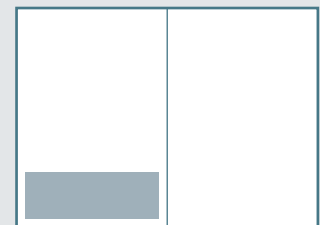
**1/4 PAGE** back cover  
7.375"x2.5"



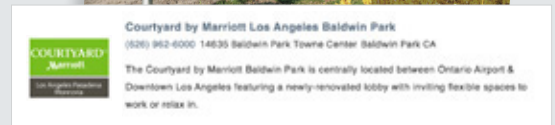
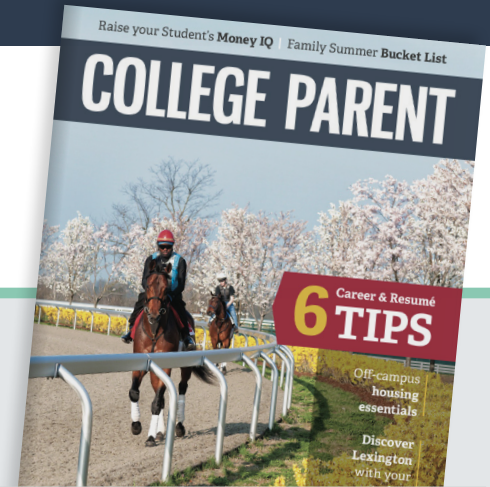
**FULL PAGE** no bleed  
7.5" x 9.875"



**1/2 PAGE** horizontal  
7.375"x5"



**1/4 PAGE**  
7.375"x2.5"



premium placement ad space

The CollegiateParent College Parent Magazine is a full-color, 8.5"x 11" publication.  
All ad artwork should be supplied in CMYK with a high resolution, at least 300dpi.

